

Baraboo Public Art Association

MINUTES

December 17, 2020

1. Zoom meeting called to order by Stelling at 4 p.m. Also present were Geick, Huffaker, McArthur, Palm, Shelton, Spring, Watson. Rabska sent regrets.
2. Geick moved to accept the agenda, Palm seconded, motion carried.
3. Shelton moved to accept the November **minutes**, McArthur seconded, motion carried.
4. **Treasurer's Report.** Huffaker presented the current balance of \$7800 in our regular account. McArthur reported on a donation towards the challenge grant. We are now at \$6,600 towards our \$10,000 challenge grant goal. Geick moved to accept the Treasurer's report, Stelling seconded, motion carried.
5. **Challenge Grant committee report.** Shelton reported that the direct appeal letters were sent to 65 people, with thanks to McArthur for addressing envelopes and Spring for building the list. Shelton arranged for printing and payment for envelopes and stamps. Only two bounced back. We will wait on making direct phone calls until the new year and will ask Robin Whyte for coaching in how to make the ask. Meanwhile Stelling will explore setting up a Facebook fundraiser. When the time is right, Shelton will prepare a press release about the challenge grant, our progress and the amount that still needs to be raised. McArthur suggested that we next send letters to people not on our initial list.
6. **New leads on grants?** We will be eligible for AHHP grant next cycle. We need to identify a new project, perhaps from our wish list. Shelton suggested using Good Idea Grant or AHHP grant to lay the groundwork for future art installations.
7. **Website.** Stelling reported that the elephant photos have been added. She encouraged people to look at the site and send additional photos and descriptions.
8. **QR Codes.** Geick is checking out different software.
9. Fabric of Community **sign panel and quilt squares.** Huffaker noted that one donor didn't know their quilt square had been completed. There is still space for more squares so we can promote again in the spring. Need to add quilt square project and current application to website.
10. **Elephant.** Geick reported that the new elephant sculpture will be taken down sometime in the spring to make it more child safe. He will work with Tom Pinion and Dean Allen.

11. Palm attended a meeting of the Great Sauk Trail Commission. There is a BPAA volunteer to serve on the **Friends of the GST**. Mike Hardy is working on the route to connect the Sauk Prairie and Baraboo segments.
12. Mural at **GL Willson**. On hold.
13. **Visual representation of Ho Chunk**. Huffaker checked with a county representative and the frieze on the West Square building depicting the removal of the Ho Chunk cannot be changed. Is there a need for depiction of current relationships? Might we use a Good Idea Grant to hold a series of facilitated meetings with local partners to develop collaborative art projects? Spring offered to put together a draft abstract. Question and idea: Will there be a new sculpture near the new footbridge? A sturgeon?
14. McArthur and all thanked Mayor Palm for his nine years of service to area residents and for founding and nurturing public art in Baraboo.
15. Next meeting Thursday, January 28.